

June 12-15, 2017 at the DoubleTree by Hilton Orlando at SeaWorld, Orlando, FL



# FASA LEADS

Discover '17

Learn. Empower. Advocate. Discover.

All sponsor items will include a sign at the sponsored event to advertise your company as the sponsor

## Monday, June 12, 2017

### **FASA Board of Directors Meeting - \$1,000 SOLD**

The FASA Board of directors meeting will take place at 11:00am. Cover the cost of lunch and have the opportunity to introduce yourself to our board during the meeting.

### **FASA Department Board Meetings - \$1,500**

All FASA Department Boards will be meeting at 2:00pm. Cover the cost of a beverage/snack break and have the opportunity to introduce yourself to our boards during their meeting.

### **FASA Board of Directors Dinner - Buy Dinner SOLD**

Have the opportunity to take the FASA board to dinner at the location of your choice after their board meeting at 6:00pm.

## Tuesday, June 13, 2017

### **Welcome Attendees and Banner at Registration Table - \$1,500**

Welcome our attendees as they arrive. Set up a banner and be recognized by all of our attendees as they check in.

### **Sponsor the General Session Room - \$1,500 SOLD**

Be the sponsor of the general session room for the day. Provide your company's promotional materials on the tables in the room and have verbal recognition before each general session.

### **Sponsor a Breakout Session Room - \$750 SOLD**

Be the sponsor of a breakout session room for the day. Provide your company's promotional materials on the tables in the room and introduce the session presenters at each session.

### **Beverage Break - \$1,000**

Be recognized by all of our attendees as the sponsor for our break in between sessions.

NEW

### **Welcome Reception Stations**

Host one of our stations at the evening reception. Each sponsored station will have a sign & napkins featuring your company logo. Your team will have the opportunity to "host" the station if you would like to converse with attendees as they stop by.

**(3) Hors d'oeuvres Station - \$950 each**

**(2) Bar - \$2,400 each**

**Dessert - \$1,200**

## Wednesday, June 14, 2017

### **Breakfast - \$3,000 SOLD**

Be recognized by all of our attendees as the sponsor providing breakfast for the day.

### **Sponsor the General Session Room - \$1,500**

Be the sponsor of the general session room for the day. Provide your company's promotional materials on the tables in the room and have verbal recognition before each general session.

### **Sponsor a Breakout Session Room - \$750 SOLD**

Be the sponsor of a breakout session room for the day. Provide your company's promotional materials on the tables in the room and introduce the session presenters at each session.

### **Beverage Break - \$1,000**

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## Thursday, June 15, 2017

### **Breakfast - \$3,000 SOLD**

Be recognized by all of our attendees as the sponsor for our breakfast

## Other

### **Conference Tote Bag - \$3,500**

Advertise your logo on 700 conference tote bags

### **Materials in Attendee Bags - \$500**

If your company cannot make it to our summer conference we can include literature or materials in the attendee bags

### **Lanyard for Name Badges - \$2,500**

Capture the attention of hundreds as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge.

### **Create Your Own Sponsorship!**

Don't see anything suitable for your company? Work with us to create the perfect sponsorship opportunity for you.