

# FASA SPONSORSHIP LEVELS



2019-2020

## BUSINESS ALLIANCE MEMBERS - \$475

- Feature your company logo on FASA's home page with a direct link to your company homepage
- Exclusive invitation to Advocate conference
- Receive discounts on conference registration for all company representatives
- Receive FASA membership publications
- List your company profile and contact information in our FASA Online Buyers Guide

## BUSINESS SPONSOR LEVELS - BRONZE, SILVER, GOLD, PLATINUM

- Complimentary Business Alliance Membership (Silver, Gold & Platinum level)
- Verbal recognition at sponsored conferences
- Receive discounts on conference registration for all company representatives
- Opportunity to insert materials in attendee bags at Discover conference
- Recognition in program at sponsored events
- Conference attendee roster pre and post event (with opt in email addresses)

Sponsor Level	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$15,000	Legacy \$25,000
Complimentary Business Alliance Membership		✓	✓	✓	✓
Number of choices available from options below*	2	4	6	8	10
<b>Networking Connections</b>			2	4	4
Networking connections in Florida districts			✓	✓	✓
FASA hosted focus group with educators in Florida					✓
Networking connections with other state association executive directors				✓	✓
<b>Conferences</b>	1	2	2	3	4
Complimentary vendor table at hosted conferences	✓	✓	✓	✓	✓
Complimentary registrations to Discover conference for additional representatives		✓	✓	✓	✓
Choice of additional sponsorship opportunities at hosted conferences**		✓	✓	✓	✓
Opportunity to take a department board out to dinner		✓	✓	✓	✓
Opportunity to host a hospitality event at Discover conference				✓	✓
Opportunity to present a session				✓	✓
<b>Professional Development Districts</b>		1	2	2	3
Complimentary Vendor table at a district's Professional Development Day**		✓	✓	✓	✓
Opportunity to submit a presentation on PD roster			✓	✓	✓
<b>Marketing</b>	1	1	2	4	5
Half page ad in a conference program	✓	✓	✓	✓	✓
Social Media - Facebook Post			✓	✓	✓
Social Media - Twitter Post			✓	✓	✓
Blog Post			✓	✓	✓
Full page ad in a conference program			✓	✓	✓
Host an educational PD Webinar			✓	✓	✓

\*Maximum number of opportunities is listed in each category

\*\*Cost of sponsorship item may limit number of additional choices for other sponsorship options

For more information contact Heather Bernier, FASA Events & Business Partnerships Coordinator, at [hbernier@fasa.net](mailto:hbernier@fasa.net)

Florida Association of School Administrators | 850-224-3626 | [fasa.net](http://fasa.net)